**Visual document 2/ Why adults go back to school / correction**

**INTRODUCTION**

The document is a colour infographic entitled “Why adults go back to school” taken from a website [www.columbiasouthern.edu](http://www.columbiasouthern.edu) , an American university. It was published on 20 November 2023 by Peter Ground and it dealing with the reasons why adults decide to start their studies again.

**DESCRIPTION**

At the top of the document, we can see line with a graduation hat / cap above the title of the document reading “Why adults go back to school”

Then we have the main element of the picture which is a big graduation cap that contains different little pictures and texts that go together.

First we have a prize / a cup / a trop that is linked to the idea of career achievement (reason 3) whereas the second one represents a man going up the stairs to stand for career advancement (reason 4). These two are at the top of the pie chart.

In the middle we have the main reason, reason N°1 that is to say “for yourself” showing a graduate with his laptop, graduation cap and a rolled-up diploma in his hand.

On the left we discover the pictogram of a family of 4, 2 parents and 2 children to refer to the second reason that is to say your beloved ones.

At the bottom we can see two last pictograms representing reasons 5 (career options with arrows going in different directions) and 6 (financial future with banknotes / money)

**ANALYSIS**

The different pictograms and text allude to the reasons why people go back to school.

First there is the career explanation: we can see a trophy that embodies success and being a winner while the stairs represent the different steps that you can climb to evolve in your job. In addition, we have the arrows that embody the different choices you can make in your career, the different jobs you can do, the different paths you may take in your professional life. These ideas correspond to reasons 3,4 and 5 on the document.

There are more personal reasons mentioned in this document (reasons 1 and 2): people just go back to school to build their confidence, to become better and to improve themselves so they just do it for themselves. This is the main reason for adults to start their studies again. Sometimes they also want to prove something to their family members , their relations because it is important to set a good example and incite the pride in others.

Finally the money/banknotes pictograms clearly refers to the financial status we can obtain thanks to education and studies. Indeed, the higher diplomas we have, the better paid we are. That is why it is an important benefit of education too. Money matters in life even if it is not the main thing that makes us happy.

The form of the document is like a pie chart to reinforce the idea of statistics and give credit to the ideas evoked in the document. These are facts so we can trust the message conveyed here.

It also looks like a circle that refers to the different steps of life as if we had to go through different phases in order to succeed, one of them being education.

The colours of the document are quite neutral (grey, blue, green, brown) to make it more serious. It is a serious matter that everyboday should take into account.

**CONCLUSION**

Personal ideas

As a conclusion / To conclude, this document is interesting because it deals with the topic of education and its importance and the opportunity that going back to school represents for adults.

I feel concerned because I have students in this situation and find them very courageous / brave to step into school again despite their apprehensions and fears.

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