

Company description

Useful language: SME (small and medium-sized enterprise), family business, multinational, public, private, NGO (non-governmental organization), manufacturer, supplier, service provider, charitable organization, headquarters, subsidiary, premises, factory, offices

GENERAL INFORMATION (Past and Present)

- . The company was founded/launched/set up/established in 1998.
- . We have been in business for over ten years.
- . We started life as a construction company.
- . We merged with X company in 1990.
- . We set up a subsidiary in the UK.
- . Our company is based in Paris.
- . Our headquarters/ head office is in Paris.
- . We have offices all over Europe.
- . We operate in 5 other cities/ 10 countries all over the world.
- . We have subsidiaries all over the country.
- . It's 100% owned by/ It belongs to

WHAT YOU DO

- . We employ/ Our company employs around two-hundred people.
- . We specialize in commercial development/ corporate law/ intellectual property rights.
- . We supply quality website and publishing services.
- . Our company provides legal services.
- . We deliver training courses to help your employees become more productive.
- . We offer customers apps that are made to meet specific requirements.
- . We make / produce packaging material.
- . We manufacture car engines.
- . We supply paper products.

WHAT MAKES YOU DIFFERENT

- . We work directly with the clients.
- . What we do is listen to our customers' unique needs and employ strategies that are specifically designed to achieve their goals.
- . What sets us apart from our competition is that we invest enough time in training our employees to make sure they're equipped with the right skills.
- . We have pioneered new ways of reducing energy costs in domestic appliances.

- COMPANY PERFORMANCE



- We are the market leaders in three countries.
- We have expanded our operations.
- Our company has grown by one-third.
- We make annual profits of \$1 million.
- Our turnover is in excess of \$2 million.

COMPANY STRUCTURE

- . At the head is the President, or CEO.
- . Below the President is the Managing Director, who has overall responsibility for the day-to-day running of the company.
- . The company is divided into different departments, each with its own director. The Marketing and Sales department consists of the sales team, and customer services. The Administration department also includes Human Resources.
- . We employ more than 2000 people worldwide.